



# 2018 PreSale Meeting

EXHIBITS OPEN: 9:00AM – 4:00PM

**WHEN:** Friday May 11<sup>th</sup>, 2018

**WHERE:** Odyssey Restaurant  
15600 Odyssey Drive,  
Granada Hills, CA 91344

**CE COURSE: #1 Starts at 9:00am (Registration begins at 8:30am)**

**CE COURSE: #2 Starts at 9:00am (Registration begins at 8:30am)**

**CE COURSE: #3 Starts at 2:00pm (Registration begins at 1:30pm)**

**CE COURSE: #4 Starts at 2:00pm (Registration begins at 1:30pm)**

***Dentistry is hard enough....Getting CE Units Shouldn't make it harder.***

Pearson Dental invites our clients to an exclusive Pre-Sale venue where you can interact with manufacturers and attain CE Credits. Our annual 2018 Preview Sales Meeting to the CDA, will be held on Friday, May 11<sup>th</sup>, 2018

Our Pre-Sale event allows you the flexibility to earn your live continuing education units along with personnel "one-on-one" shopping with 40 of the Industry's Leading Manufacturers.

## **COURSE #1 : 9:00am - 11:00am "Incorporating Intraoral Scanning into Everyday Clinical Practice"**

(Sponsored by: 3M Espe)

**Course Description: ( 2 CE Credits)**

**FEE: FREE For Pearson Accounts**

Tired of the gooey triple trays, missed margins, and gagging patients? Intraoral scanning for restorative dentistry is fast, simple, accurate and comfortable for both the patient and clinician. This seminar covers intraoral scanning and how it applies to everyday clinical dentistry and includes a thorough discussion regarding various scanners, costs of digital scanning, benefits and challenges, example cases and introduces 3D printing techniques into practice. **Speaker: Michael Scherer, DMD, MS, FACP** maintains a practice limited to prosthodontics and implant dentistry in Sonora, California. Dr. Scherer is an internationally recognized expert on dental implants, dentures, and digital technology and has published numerous articles in leading dental journals. Over the last five years, his love of education and awareness of the newest practices and products has allowed him to personally teach and coach thousands of dentists, both nationally and internationally, how to replace teeth with dental implants and how to use dental implants to anchor loose dentures. Dr. Scherer is a Clinical Professor at Loma Linda University, a Clinical Instructor at University of Nevada School of Dental Medicine, and is a board certified prosthodontist.



## **COURSE #2 : 9:00am - 11:00am "Conquering Biofilm with Ease"**

(Sponsored by: Hu-Friedy)

**Course Description: ( 2 CE Credits)**

**FEE: FREE For Pearson Accounts**

This course will enhance your understanding of biofilm and its full body impact. We will discuss innovative biofilm removal technologies and equipment design options to meet the inevitable challenges of periodontal debridement. We will look at the efficiency, efficacy and research leading to a shift in Biofilm Management, Connecting the role of therapeutic air flow technology for successful biofilm management, Differentiate between supragingival and subgingival usage of air flow, understand new powders and equipment for efficiency and safe removal of biofilm, and clinical protocols to integrate air flow technologies.

**Speaker: Julie Morrill** is a Clinical Education Manager with Hu-Friedy Manufacturing Company, Working with Dental Hygiene Schools, and Dental Institutions since 2004. Prior to her role at Hu-Friedy, Julie practiced dental hygiene for 20 years. She combines her clinical expertise and knowledge of instrumentation to provide education and service to faculty and students. She earned her degree in Dental Hygiene from Weber State University and she practiced in both general and periodontal practices and has devoted many hours to continuing dental education and has given numerous presentations on a variety of topics related to trends in dentistry, dental instrumentation and patient management.



## **COURSE #3 : 2:00pm - 4:00pm "Techniques & Technologies for the Entire Team That Helps Deliver World Class Dentistry"**

(Sponsored by: DMG America)

**Course Description: ( 2 CE Credits)**

**FEE: FREE For Pearson Accounts**

This course is designed for both dentists and dental team members. The ideal dental team must be current and knowledgeable in materials science and be proficient in the various step-by-step procedures that are now required to deliver state-of-the-art dentistry to the patient. Increase each team members knowledge, artistic skills, and satisfaction by learning about materials and techniques that can help streamline processes and workflow. You will learn new and exciting products in dentistry that can be utilized by the dental team to deliver minimally invasive dentistry patient desires, methods of provisionalization for partial and full coverage restorations, Step-by-step procedural techniques to allow the practice to immediately increase the aesthetic and anatomic quality of restorations, and what constitutes a perfect master impression. Impression techniques, choosing the right materials for the best outcome, hemostatic solutions, cord selection and lasers. **Speaker: Shannon Pace Brinker CDA** is a national and international speaker and published author of over 300 articles for various publications. She has been a practicing dental assistant for over 25 years and has taught over 2,000 classes on dental assisting technique and over 60,000 dental assistants, as well as has taught at the Nash Institute, Dawson Academy and Spear Education, instructing through both lectures and hands on programs. She has written over 300 articles in regards to Clinical Application and has a current column in Dental Product Reports for the team evaluation of dental products and materials.



## **COURSE #4 : 2:00pm - 4:00pm "Innovations in Bioceramic Materials and Procedures"**

(Sponsored by: Septodont)

**Course Description: ( 2 CE Credits)**

**FEE: FREE For Pearson Accounts**

This course will discuss what bioactive materials are and how they can be incorporated into daily practice, as well as cases where deep caries or pulp exposures could be predictably treated without the need for endodontic treatment. New bio-compatible materials will be presented based on scientific research with excellent outcomes. You will learn how to treat deep caries without endo treatment, why some materials are not indicated for vital pulp capping, remineralizing therapies that repair teeth and stop sensitivity, and how bioactive materials strengthen teeth, reduce restorative failure and protect and prolong pulp vitality. **Speaker: Reid Pullen, DDS** graduated with a Doctor of Dental Surgery degree from University of Southern California in 1999. After graduating, he participated in the Army Dental Corps until 2002 while also completing an Advanced Education in General Dentistry Residency and becoming certified in Advanced Trauma Life Support and Pediatric Advanced Life Support. Dr. Pullen then practiced as an associate dentist in Yorba Linda for three years before completing an Endodontic Residency at the Long Beach VA Hospital in 2006. He became board certified in endodontics in 2013 and has been running his private practice in Brea, California since 2007.



***Please feel free to register online at: [www.pearsondental.com/catalog/events.asp](http://www.pearsondental.com/catalog/events.asp)***

## Expand Your Skills

Wide array of courses for doctors, hygienists and staff

## Increase Revenue

Offer comprehensive dental care services to your clients

## Best Instructors

Benefit from the wisdom of experienced instructors

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Unlock your potential as a full dental practice provider

## Learn Today

Incorporate your learned skills and training into your practice

## Latest Advancements

Learn the most current techniques and practical approaches to dentistry

### Pearson Education Courses

Pearson Dental has become a leading provider of continuing education programs, by offering a wide array of courses to help expand your skills, and your practice. Our Pre-Sale Program provides unparalleled education courses for the dentist, hygienist, office assistants and staff. Educating and training yourself and your team can help increase the standard of care provided to your patients and allow you to offer more services to your existing clients.

### Speakers & Courses

Our instructors, many of whom have been published for their visionary clinical cases and advancement in dental treatments, have both the knowledge and experience to help dentists increase revenue by expanding their practices. These speakers keep pace with the constant evolution of the industry and provide the most up-to-date techniques, products and practical approaches to dentistry.

**PLEASE PRINT LEGIBLY – One Form per attendee for registration**

Name: \_\_\_\_\_ Pearson Account # \_\_\_\_\_

Practice Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please Specify: \_\_\_\_\_ DDS \_\_\_\_\_ DMD \_\_\_\_\_ RDH \_\_\_\_\_ RDAEF \_\_\_\_\_ RDA

State License # \_\_\_\_\_ (Must be included for CEU registry)

**Please Note, it is not possible to attend every course, please check mark the courses you wish to attend.**

**Deadline to Register is Friday, May 4<sup>th</sup>, 2018. Please fill out registration and email it to: [cecourses@pearsondental.com](mailto:cecourses@pearsondental.com)**

**Not all certificates will be available after CE Course, some courses will require you to log online to receive certificate.**

		CE Courses	Pearson Accounts	Non-Accounts
Course #1	"Incorporating Intraoral Scanning into Everyday Clinical Practice" – COURSE TIME: 9:00am – 11:00am (Registration Opens at 8:30am)		FREE	\$25.00
Course #2	"Conquering Biofilm with Ease" – COURSE TIME: 9:00am – 11:00am (Registration Opens at 8:30am)		FREE	\$25.00
Course #3	"Techniques & Technologies for the Entire Team That Helps Deliver World Class Dentistry" – COURSE TIME: 2:00pm – 4:00pm (Registration Opens at 1:30pm)		FREE	\$25.00
Course #4	"Innovations in Bioceramic Materials and Procedures" COURSE TIME: 2:00pm – 4:00pm (Registration Opens at 1:30pm)		FREE	\$25.00

For Pearson Active Accounts that are in good standing, CE Courses will be at no charge. Pearson accounts are limited to the amount of attendee's per office at no charge for CE Courses. All attendee's must register prior to event.

Walk-in's will be accommodated based upon space available. Non-registered attendee's and Walk-in's will not receive any paperwork at the end of their course. All non-registered or walk-in attendee's are not guaranteed a seat or certification. **Pearson is not responsible for missing certificates if attendee does not receive their certificate upon completion of course. Some CE Courses will require you to log online to receive certificate.**

Pearson reserves the right to refuse a registration form and admittance. Forms that are not filled in completely with proper information will not be registered. Pearson reserves the right to cancel or change courses at any time without prior notification. Pearson reserves the right of admittance based upon customer purchasing activity. The opinions of efficacy or perceived value of any products or companies mentioned in these courses and expressed herein are those of the speaker and do not necessarily reflect those of Pearson Dental.